

Guadalupe County Fair Association

2026 Sponsorship Package



Scan For More Information about the Guadalupe County Fair and PRCA Rodeo



Many facets of the Guadalupe County Fair would not be possible without the support of individuals and companies who believe in agriculture and youth development. The Guadalupe Agricultural and Livestock Fair Association (GALFA) is a non-profit 501(c)3 organization. We need your help to continue one of the oldest fairs in Texas. *It's a family tradition!*

The Guadalupe County Fair is family-oriented, with something for everyone. Approximately 55,000 people come to enjoy our events which include a three-day PRCA rodeo, BBQ Cook off, Pride of Texas Carnival, baby barnyard, exhibits, over 160 vendors, dances, contests, food and lots of fun!

What better atmosphere to reach out and touch your prospective customers than by becoming a sponsor? Partnering with the Guadalupe County Fair signals your commitment to family and community. Reach your target market while they are engaged in the fun and activities of the countyfair.

We would appreciate the opportunity to answer any questions you may have regarding sponsorships, space at the fair, etc. We look forward to hearing from you soon.

See YOU at the Fair!

(830) 379-6477

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www.gcfair.org

PLEASE NOTE: To receive recognition in our fair catalog and via any other media options we state we will provide; all sponsorships must be

paid by July 15, 2026.

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Guadalupe County Fair and PRCA Rodeo Title Sponsor

Diamond Sponsor: \$10,000.00

- 10 VIP Arm Bands for each night of the rodeo providing sponsors grounds access, arena access, VIP area access and hospitality room access (essentially an all access pass).
- 5 VIP parking passes (good for each of the three performances).
- 10 general admission tickets to each performance of the PRCA Rodeo and 10 Arm Bands to each night of our hospitality room.
- Signage throughout the grounds and Rodeo arena promoting your business (please bring us your banners),
- Your business name and logo on approx. 400 VIP & Nelda St Gate entrance car tags,
- Advertising - Recognition on the digital scoreboard, announcement during each night of our PRCA Rodeo, as well as being recognized in our radio and print advertising to include a link to your business on our website and a 10'X20' spot on the grounds
- A free parade entry
- 5 General admission parking passes.

Platinum Sponsor: \$7,000.00

- 8 VIP Arm Bands for each night of the rodeo providing the sponsor grounds access, Arena access, VIP area access and hospitality room access (essentially an all-access pass).
- 4 VIP parking passes (good for each of the three performances).
- 4 general admission tickets to each performance of the PRCA Rodeo and 4 Arm Bands to each night of our hospitality room.
- 2 ea 4'X8' signs/banners promoting your business in the arena,
- Advertising - Recognition on the digital scoreboard, announcement during each night of our PRCA Rodeo, as well as being recognized in our radio and print advertising to include a link to your business on our website and a 10'X20' spot on the grounds
- A free parade entry
- 2 General admission parking passes.

Gold Sponsor: \$6,000.00

- 6 VIP Arm Bands for each night of the rodeo providing the sponsor grounds access, Arena access, VIP area access and hospitality room access (essentially an all access pass)
- 3 VIP parking passes (good for all three performances).
- 2 general admission tickets to each performance of the PRCA Rodeo and 2 Arm Bands to each night of our hospitality room.
- A 4'X8' sign/banner promoting your business in the arena,
- Recognition on the digital scoreboard, announcement during each night of our PRCA Rodeo, as well being recognized in our radio and print advertising to include a link to your business on our web site.
- A free parade entry, a 10'X20' spot on the grounds for advertising purposes and
- 1 General admission parking passes.

Silver Sponsor: \$4,500.00

- 4 VIP Arm Bands for each night of the rodeo providing the sponsor grounds access, Arena access, VIP area access and hospitality room access (essentially an all-access pass)
- 2 VIP parking passes (good for all three performances).
- 2 general admission tickets to each performance of the PRCA Rodeo and 2 Arm Bands to each night of our hospitality room.
- A 2'X8' sign/banner promoting your business in the arena
- Advertising - Recognition on the digital scoreboard, announcement during each night of our PRCA Rodeo, as well as being recognized in our radio and print advertising to include a link to your business on our website and a 10'X20' spot on the grounds
- A free parade entry

Professional Rodeo Cowboys Association (PRCA) Rodeo

Rodeo Equipment Sponsor: \$7,500.00

- 4' X 11' sign on the center alley gate in the rodeo arena.
- 8 VIP arm bands for each night of the rodeo providing the sponsor grounds access, Arena access, VIP area access and hospitality room access (essentially an all-access pass)
- 2 VIP parking passes (good for all three performances).
- 4 general admission tickets to each performance of the PRCA Rodeo and 4 Arm Bands to each night of our hospitality room.
- Advertising - Recognition on the digital scoreboard, announcement during each night of our PRCA Rodeo, as well as being recognized in our radio and print advertising to include a link to your business on our website and a 10'X20' spot on the grounds
- A free parade entry.
- 10 grounds/parking passes.

Rodeo Corp. Elite Employee Night - Rough Stock End: \$3,500.00

- 3 Available, 1 each night of our PRCA rodeo performances
- 4' X 8' sign in front of the Corporate Elite Bleachers.
- Sponsor will receive 50 general admission tickets for one night of our PRCA Rodeo (Thurs, Fri, or Sat) (first come first served).
- 4 Hospitality Room Arm Bands. Individuals in this exclusive area will receive complimentary beer (limited), sodas, and water.
- Advertising - Recognition on the digital scoreboard, announcement during each night of our PRCA Rodeo, as well as being recognized in our radio and print advertising to include a link to your business on our website and a 10'X20' spot on the grounds

Bucking Chute Sponsor (6 available): \$2,500.00

- 3' X 5' sign on the respective bucking chute and announcement of your business each time stock is "bucked" from your chute.
- Advertisement on the digital score board.
- 4 VIP Arm Bands for each night of the rodeo providing the sponsor grounds access, Arena access, VIP area access and hospitality room access (essentially an all-access pass)
- 2 VIP parking passes (good for all three performances).
- 2 general admission tickets to each rodeo performance and 2 Arm Bands for each night of our hospitality room.

Event Sponsors: \$2,000.00

- 4' X 8' sign designating your business as the respective event sponsor.
- 2 VIP Arm Bands for each night of the rodeo providing the sponsor grounds access, Arena access, VIP area access and hospitality room access (essentially an all-access pass)
- 1 VIP parking passes (good for all three performances).
- 2 general admission tickets to each rodeo performance and two (2) Arm Bands for each night of our hospitality room.
- Includes advertisement on the digital score board, and announcement each night of the rodeo as the event sponsor (typically before and after the event).

Note: Events include Bare Back Riding, Saddle Bronc Riding, Team Roping, Steer Wrestling, Calf Roping, Break-away Roping, Barrel Racing, Bull Riding, Rodeo Barrel man, Sports Medicine, the ever-popular Calf Scramble, Mutton Bustin, and Tough Enough to Wear Pink.

Large Rail Sign: **\$1,000.00**

- 4' X 6' sign posted in the arena.
- 2 VIP Arm Bands for each night of the rodeo providing the sponsor grounds access, arena access, VIP area access and hospitality room access (essentially an all-access pass)
- 1 VIP parking pass (good for all three performances).
- 2 general admission tickets to each rodeo performance and two (2) Arm Bands for each night of our hospitality room
- 10 grounds passes.

Rail Sign (48 available): **\$600.00**

- 2' X 8' sign posted on the lower rail panels inside the arena
- 2 general admission tickets to each rodeo performance and 2 Arm Bands to the hospitality room (all three nights)
- 10 grounds passes.

Hospitality Room Sponsors: **\$1,500.00**

- Recognition in the hospitality room with approx. 3' X 6' banner.
- 2 VIP Arm Bands for each night of the rodeo providing the sponsor grounds access, arena access, VIP area access and hospitality room access (essentially an all-access pass)
- 1 VIP parking pass (good for all three performances).
- 2 general admission tickets to each rodeo performance and 2 Arm Bands for each night of our hospitality room.

Rodeo VIP Area Sponsors: **\$1,500.00**

- Recognition in the Rodeo VIP Area with a 3' X 6' banner.
- 2 VIP Arm Bands for each night of the rodeo providing the sponsor grounds access, arena access, VIP area access and hospitality room access (essentially an all-access pass)
- 1 VIP parking pass (good for all three performances).
- 2 general admission tickets to each rodeo performance and 2 Arm Bands to each night of our hospitality room.

Rodeo Announcers Stand (3 Available): **\$2,500.00**

- 4' X 6' sign posted on the announcers stand.
- 2 VIP Arm Bands for each night of the rodeo providing the sponsor grounds access, arena access, VIP area access and hospitality room access (essentially an all-access pass)
- 1 VIP parking pass (good for all three performances).
- 2 General admission tickets to each rodeo performance and 2 Arm Bands for each night of our hospitality room.
- Note: Signs are sold on a first come first served basis.

Rodeo Arena Entry Gate (2 available) (side gate): **\$1,500.00**

- Includes an approx. 4' X 6' sign.
- 2 VIP Arm Bands for each night of the rodeo providing the sponsor grounds access, arena access, VIP area access and hospitality room access (essentially an all-access pass)
- 1 VIP parking pass (good for all three performances).
- 2 general admission tickets to each rodeo performance and 2 Arm Bands for each night of our hospitality room
- 10 grounds passes.
- Advertisement on the digital score board.

Large Banner Sponsor (single sided): **\$1,500.00**

- Sponsor will provide a 5' X 20' banner to hang along the top of the rodeo arena. The banner must have at least 10 grommets on the top and bottom evenly spaced. The banner must be in GCFA's possession by October 1st

Large Banner Sponsor (double sided): **\$2,500.00**

- Sponsor will provide a 5' X 20' banner to hang in the rodeo arena. The banner must have at least 10 grommets on the top and bottom evenly spaced. The banner must be in GCFA's possession by October 1st.

Digital Board Sponsor (4 available): **\$2,000.00**

- 2'X8' sign/banner promoting your business in the arena, recognition on the digital scoreboard, and announcement during each night of our PRCA Rodeo. Sponsor will be advertised on our website.
- 2 VIP Arm Bands for each night of the rodeo providing the sponsor grounds access, Arena access, VIP area access and hospitality room access (essentially an all-access pass)
- 1 VIP parking pass (good for all three performances).
- 2 general admission tickets to each rodeo performance and 2 Arm Bands for each night of our hospitality room.

Rodeo Entertainment Sponsor (3 available): **\$2,000.00**

- Includes an approx. 2'X8' sign/banner promoting your business in the arena, recognition in the program, on the digital scoreboard, and announcement during each night of our PRCA Rodeo and advertisement on our website.
- 2 VIP Arm Bands for each night of the rodeo providing the sponsor grounds access, Arena access, VIP area access and hospitality room access (essentially an all-access pass)
- 1 VIP parking pass (good for all three performances).
- 2 general admission tickets to each rodeo performance and two 2 Arm Bands for each night of our hospitality room.

Rodeo Program/Day Sheets Sponsors: **\$1,200.00**

- Advertisement on the inside back cover of the Rodeo Program.
- 2 VIP Arm Bands for each night of the rodeo providing the sponsor grounds access, arena access, VIP area access and hospitality room access (essentially an all-access pass)
- 1 VIP parking passes (good for all three performances).
- 2 general admission tickets to each rodeo performance and 2 Arm Bands to each night of our hospitality room.

Thursday KWED Listener Appreciation Free Ticket Sponsor: **\$750.00**

- Sponsor will receive ~750 free Thursday Night Rodeo tickets to promote their business location (to give away to the public). For this fee they will receive KWED radio advertising as a free ticket location and receive mention in our Fair Catalog.
- 2'X8' rail sign which we will hang during our PRCA rodeo.

Ticket Booths

Main Gate Ticket Booth Sponsor: **\$2,500.00**

- A 3' X 6' sign at each gate ticket booth (3 main gates - lighted at night).
- 2 VIP Parking Passes good for all 3 days.
- 6 general admission tickets to each rodeo performance and 6 Arm Bands for each night of our hospitality room.
- 4 Gate Passes each day of our fair.

Food/Drink Concessions Ticket Booth Sponsor: **\$1,500.00**

- A 3' X 6' sign at each concessions ticket booth (2 ticket booths).
- 1 VIP Parking Passes good for all 3 days.
- 4 general admission tickets to each rodeo performance and 4 Arm Bands for each night of our hospitality room.
- 4 Gate Passes each day of our fair.

Grounds Advertising Signage: **\$200.00**

- We will hang Sponsor provided 3'X6' wind resistant signs on chain link fencing between the Livestock Barn and Saunders Street, or along the chain link fencing at the various entry gates. Signs must have grommets along the top and bottom in order to hang signs on the fencing available. Signs must be in possession of the GCFA no later than October 1st. (if GCFA needs to print your sign add \$100.00).

T-Shirt Sponsor: **\$1,000.00**

- Business logo printed on T-shirts
- A 3' X 6' banner posted on the fairgrounds
- Recognition in Fair Catalog and on our website.
- 4 each Gate Passes each day of our fair.
- 2 Hospitality Room Arm Bands for each night (three nights) of our event.
- Deadline to be a T-Shirt sponsor September 1st

Pre-Fair Weekend – BBQ Cook-Off

Pre-Fair Weekend – BBQ Cook- Off Event Sponsor: **\$1,000.00**

- A 4' X 6' banner at BBQ Cook-Off.
- 2 PRCA general admission rodeo tickets each night.
- 2 Arm Bands to Hospitality Room each night.
- Recognition in Fair Catalog and on our website.
- Opportunity to judge BBQ cookoff.

Pre-Fair Weekend – BBQ Cook-Off Buckle Sponsor: **\$700.00**

(Grand & Reserve Grand Over-All Cooker Buckles and First Place Buckle Mugs)

- A 2' X 4' banner at Cook-Off location.
- 2 PRCA general admission rodeo tickets each night of our rodeo.
- Recognition of buckles awarded.
- Recognition in Fair Catalog and on our website.
- Opportunity to present awards at completion of event (This event takes place a weekend before the County Fair).
- Opportunity to judge BBQ cookoff.

Pre-Fair Weekend – BBQ Cook-Off Pennant Sponsor: **\$500.00**

- Recognition of pennants awarded.
- 6 Gate Passes each day of Fair.
- Recognition in Fair Catalog and on our website.
- Opportunity to present awards at completion of event (This event takes place a weekend before the County Fair).
- Opportunity to judge BBQ cookoff.

Pre-Fair Weekend – Mutton Bustin'

Pre-Fair Weekend Mutton Bustin Sponsor: **\$1000.00**

- Community Sign/Banner at location of event with name and sponsorship level.
- Recognition in Fair Catalog and on our website.
- 2) Friday Night Rodeo tickets
- 4 each Gate Passes each day of our fair.
- 2 Hospitality Room Arm Bands for each night (three nights) of our rodeo (no rodeo tickets).
- Opportunity to present awards at completion of event (This event takes place a week before the County Fair).

Pre-Fair Weekend Mutton Bustin Buckle Sponsor: **\$700.00**

- A 2' X 4' banner at event location.
- 2 PRCA general admission rodeo tickets each night of our rodeo.
- Recognition of buckles awarded.
- Recognition in Fair Catalog and on our website.
- Opportunity to present awards at completion of event (This event takes place a week before the County Fair).

Pre-Fair Weekend – Cornhole Tournament

Cornhole Tournament Sponsor: **\$1000.00**

- Community Sign/Banner at location of event with name and sponsorship level.
- Recognition in Fair Catalog and on our website.
- 2 Friday Night Rodeo tickets
- 4 each Gate Passes each day of our fair.
- 2 Hospitality Room Arm Bands for each night (three nights) of our rodeo (no rodeo tickets).
- Opportunity to present awards at completion of event (This event takes place a week before the County Fair).

Best Western Wear Roundup

Best Western Grand Prize Sponsor (2 prizes awarded): \$500.00

- Community Banner at location of event with name and sponsorship level
- Recognition in Fair Catalog and on our website
- 4 each Gate Passes each day of our fair
- 2 Arm Bands to Hospitality Room (three nights)
- Opportunity to present awards at completion of event.

1st Place Sponsor (6 awarded): \$350.00

- Community Banner at location of event with name and sponsorship level Recognition for awards given
- Recognition in Fair Catalog and on our website
- 2 each Gate Passes each day of our fair
- Opportunity to present awards at completion of event.

2nd Place Sponsor (6 awarded): \$250.00

- Community Banner at location of event with name and sponsorship Level Recognition for awards given
- Recognition in Fair Catalog and on our website
- 2 each Gate Passes each day of our fair
- Opportunity to present awards at completion of event.

3rd Place Sponsor (6 awarded): \$200.00

- Community Banner at location of event with name and sponsorship level
- Recognition for awards given
- Recognition in Fair Catalog and on our website
- 2 each Gate Passes each day of our fair
- Opportunity to present awards at completion of event

Trophy Sponsor: \$400.00

- Community Banner at location of event with name and sponsorship level Recognition for awards given
- Recognition in Fair Catalog and on our website
- 2 each Gate Passes each day of our fair
- Opportunity to present award at completion of event

Live Music and Stage

Stage Sponsor: \$2,000.00

- A 4' X 8' Banner at front of stage during each performance
- Recognition in Fair Catalog and on our website
- VIP table in the dance pavilion
- 4 PRCA Rodeo general admission Tickets each night of the PRCA Rodeo
- 4 Hospitality Room Arm Bands each night (three nights)

Live Music Gold Sponsor **\$1,500.00**

- A 3'X6' Banner at front of stage during each performance
- Recognition in Fair Catalog and on our website
- 6 Grounds admission Tickets each day of our fair
- 6 Hospitality Room Arm Bands each night (three nights)

Live Music Silver Sponsor: **\$1,000.00**

- A 3'X4' banner at front of stage during each performance
- Recognition in Fair Catalog and on our website
- 4 Grounds admission tickets each day of our fair
- 4 Hospitality Room Arm Bands each night (three nights)

Parade Float

Float and Truck Sponsor: **\$2,500.00**

- Name on Float/Tow Vehicle
- Recognition in Fair Catalog, our website, and during 6 -8 Parades annually
- 4 PRCA Rodeo general admission tickets each night of the PRCA Rodeo
- 4 Hospitality Room Arm Bands each night (three nights)
- 6 each Gate Passes for each day of our fair

Petting Zoo, Ground Entertainment, Ag Education, School Tours,

Petting Zoo Event Sponsor: **\$2,000.00**

- A 4' X 8' Banner at location of the Event.
- 4 Rodeo General Admission Tickets and 4 each hospitality room arm bands for each night of the rodeo.
- 4 each gate Passes for each day of our Fair.
- Advertising – recognition in Fair Catalog and on our website.as well as being recognized in our radio and print advertising.
- Opportunity to greet event visitors

Ground Entertainment and/or Ag Education Show Sponsor: **\$4,000.00**

- 4 VIP Arm Bands for each night of the rodeo providing the sponsor grounds access, Arena access, VIP area access and hospitality room access (essentially an all-access pass)
- 2 VIP parking passes (good for all three performances).
- 4 general admission Tickets to each performance of the PRCA Rodeo and 4 Arm Bands for each night of our hospitality room.
- 3'X 6' sign/banner promoting your business in the Ground Entertainment/Ag Education Show location on the fairgrounds,
- Advertising – recognition in Fair Catalog and on our website.as well as being recognized in our radio and print advertising.

School Tours Sponsor: **\$800.00**

- Community Sign/Banner at location of event with name and sponsorship level.
- Recognition in Fair Catalog and on our website.
- 2 Friday Night Rodeo tickets
- 4 each Gate Passes each day of our fair.

Fair Queens Contest

Fair Queens Event Sponsor: **\$250.00**

- A 4' X 8' Banner at Location of Event
- Recognition in our Fair Catalog and on our website
- 4 each Gate Passes for each day of our Fair
- Opportunity to present awards at completion of event

Crown Sponsor: **\$200.00**

- Recognition in Fair Catalog and on our website
- 4 each Gate Passes for each day of our Fair

Sash Sponsor: **\$200.00**

- Recognition in Fair Catalog and on our website
- 4 each Gate Passes for each day of the Fair

Flower and Decoration Sponsor **\$300.00**

- Recognition in Fair Catalog and on our website
- 4 each Gate Passes for each day of our Fair

Miss Rodeo Guadalupe County

Miss Rodeo Texas Entry Fees Sponsor: **\$1,500.00**

- Recognition in the Rodeo Arena with an approx. 2'X8' banner.
- 2 VIP Arm Bands for each night of the rodeo providing the sponsor grounds access, Arena access, VIP area access and hospitality room access (essentially an all-access pass)
- 1 VIP parking pass (good for all three performances).
- 4 general admission tickets to each rodeo performance.
- Advertising – on the digital scoreboard, recognition in Fair Catalog and on our website.

Miss Rodeo Guad Co. Saddle Sponsor: **\$1,250.00**

- Recognition in the Rodeo Arena with an approx. 2'X8' banner.
- 2 VIP Arm Bands for each night of the rodeo providing the sponsor grounds access, Arena access, VIP area access and hospitality room access (essentially an all-access pass)
- 1 VIP parking pass (good for all three performances).
- 4 general admission tickets to each rodeo performance.
- Advertising – on the digital scoreboard, recognition in Fair Catalog and on our website.

Photography Sessions Sponsor: **\$600.00**

- Recognition for photography session awarded.
- Recognition in Fair Catalog and on our website
- 2 General admission tickets to each rodeo performance

Crown Sponsor: **\$600.00**

- Recognition for crown awarded
- Recognition in Fair Catalog and on our website
- 2 General admission tickets to each rodeo performance

Horsemanship Sponsor: **500.00**

- Recognition for halter and buckle awarded
- Recognition in Fair Catalog and on our website
- 2 General admission tickets to each rodeo performance

Miss Rodeo Quad. Co. Teen Breast Collar & Bridle Sponsor: **\$400.00**

- Recognition for tack awarded
- Recognition in Fair Catalog and on our website
- 4 Gate Passes for each day of our Fair

Miss Rodeo Quad. Co. Princess Breast Collar Sponsor: **\$200.00**

- Recognition for tack awarded
- Recognition in Fair Catalog and on our website
- 2 Gate Passes for each day of our Fair

Banner Sponsor: **\$150.00**

- Recognition for banners awarded
- Recognition in Fair Catalog and on our website

Flower Sponsor (2 Available): **\$150.00**

- Recognition for flowers awarded
- Recognition in Fair Catalog and on our website

Personality and Appearance Sponsor (3 Available): **\$150.00**

- Recognition for bag awarded
- Recognition in Fair Catalog and on our website

Speech Sponsor: **\$100.00**

- Recognition for cup awarded
- Recognition in Fair Catalog and on our website

Congeniality Charm Sponsor: **\$100.00**

- Recognition for charm awarded
- Recognition in Fair Catalog and on our website

Beef Cattle Division

Cattle Show Event Sponsor:	\$800.00
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- 10'X8' Banner at location of event where winners can be photographed.
- Recognition of trophies and ribbons awarded
- 2 PRCA Rodeo general admission tickets each night of the PRCA Rodeo (three nights), 2 Hospitality Room Arm Bands for each night of our rodeo
- 4 each Gate Passes each day of our fair (four days).
- Recognition in our Fair Catalog and on our website.
- Opportunity to present awards at completion of event

Scholarship Sponsor :	\$500.00
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- Recognition of scholarship awarded
- Recognition in our Fair Catalog and on our website
- 2 Friday Night Rodeo tickets
- 2 each Gate Passes for each day of our Fair
- Opportunity to present awards at completion of event

Sheep & Goats Division

Sheep and Goat Show Event Sponsor:	\$800.00
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- 10'X8' Banner at location of event where winners can be photographed.
- Recognition of trophies and ribbons awarded
- 2 PRCA Rodeo general admission tickets each night of the PRCA Rodeo (three nights) and 2 Hospitality Room Arm Bands for each night of our rodeo.
- 4 each Gate Passes each day of our fair .
- Recognition in our Fair Catalog and on our website.
- Opportunity to present awards at completion of event

Scholarship Sponsor:	\$500.00
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- Recognition of scholarship awarded
- Recognition in our Fair Catalog and on our website
- 2 Friday Night Rodeo tickets
- 2 each Gate Passes for each day of our Fair
- Opportunity to present awards at completion of event

Hay Show & Field Crops Division

Hay Show Event Sponsor: \$300.00

- A 2' X 4' Banner at location of event
- Recognition in our Fair Catalog and on our website
- 4 each Gate Passes for each day of our Fair
- Opportunity to present awards at completion of event

Kids Corral

Kids Corral Event Sponsor: \$1,000.00

- A 4' X 6' Banner at location of event
- Recognition in Fair Catalog and on our website
- 10 Gate Passes for each day of our Fair
- 2 PRCA Rodeo general admission Tickets/night

Senior Day Sponsor

Senior Day Event Sponsor: \$500.00

- A 2' X 4' Banner at location of event
- Recognition in our Fair Catalog and on our website
- 4 Gate Passes for each day of our Fair

Home Arts

Over-All Event Sponsor: \$600.00

- A 2' X 4' Banner at location of event
- Recognition in our Fair Catalog and on our website
- 2 Friday Night Rodeo Tickets
- 4 each Gate Passes for each day of our Fair

Division Ribbon Sponsor (Several Options Available) \$300.00

- Recognition for ribbons awarded
- Recognition in Fair Catalog and on our website
- 2 each Gate Passes for each day of our Fair

Note: Divisions Include Antiques, Arts, Baked Foods, Fruits and Vegetables, Jellies/Jams/Preserves, Pickles/Relishes, Canned Foods, Clothing, Crafts, Floral, Handiwork, Photography

Pet Show

Big Dog (Event Sponsor): \$500.00

- A 2' X 4' Banner at location of event
- Recognition in our Fair Catalog and on our website
- 2 Friday Night Rodeo Tickets
- 4 each Gate Passes for each day of our Fair
- Opportunity to present awards at completion of event

Cool Cat (Trophy Sponsor): \$200.00

- Recognition of trophies awarded
- Recognition in Fair Catalog and on our website
- 2 each Gate passes for each day of our Fair
- Opportunity to present awards at completion of event

Perky Puppy - (Ribbon Sponsor): \$300.00

- Recognition for ribbons awarded
- Recognition in Fair Catalog and on our website
- 2 each Gate Passes for each day of our Fair
- Opportunity to present awards at completion of event

Colorful Kitten - (Donation Sponsor): In-Kind Donation

- Recognition for items donated
- Recognition in Fair Catalog and on our website
- 2 each Gate passes for each day of our Fair
- Opportunity to present awards at completion of event.

Fiddler's Contest

Event Sponsor: \$600.00

- A 2' X 4' Banner At location of event
- Recognition in Fair Catalog and on our website
- 2 Friday Night Rodeo Tickets
- 4 each Gate Passes for each day of our Fair
- Opportunity to present awards at completion of event

Prize Sponsor: \$300.00

- Recognition for prizes awarded
- Recognition in Fair Catalog and on our website
- 2 each Gate Passes for each day of our Fair

Wine Tasting

Wine Tasting Event Sponsor: \$500.00

- Name on Community Banner at location of Event
- Recognition in Fair Catalog and on our website
- 2 Friday Night Rodeo tickets
- 4 gate passes for each day of our Fair

Gazebo Stage

Gazebo Sponsor \$1,000.00

- Name on Community Banner at location of Event
- Recognition in Fair Catalog and on our website
- 2 Friday Night Rodeo tickets
- 4 gate passes for each day of our Fair

Guadalupe County Scholarship Roping Fiesta

In Memory of Tuddy and Jeanette Dietz

Roping Fiesta Platinum Sponsor: \$2,000.00

- 2) Banners in prominent location during the event (Banners provided by sponsor).
- Name and logo on event flyer.
- Mention by announcer all day long during event.
- Social media mention.
- Free vendor booth space day of and during event.

Roping Fiesta Gold Sponsor: \$1,500.00

- One (1) banner in prominent location during the event (Banner provided by sponsor).
- Name and logo on event flyer.
- Mention by announcer all day long during event.
- Social media mention.
- Free vendor booth space day of and during event.

Roping Fiesta Silver Sponsor: \$1,000.00

- One (1) banner in prominent location during the event (Banner provided by sponsor).
- Name and logo on event flyer.
- Mention by announcer all day long during event.
- Social media mention.

Roping Fiesta Bronze Sponsor: \$500.00

- One (1) banner in prominent location during the event (Banner provided by sponsor).
- Mention by announcer all day long during event.
- Social media mention.

Additional Options

- * If you did not find a sponsorship package which meets your requirements, please contact Laurie Heideke at: (830) 556-9526 or laurie@gcfair.org and we will be glad to help customize a package for you. If for some reason you are not able to reach Laurie, you may also contact Scott Henderson at: (210) 422-8255 or scotth@stic.net or Tom Fox at: (210) 378-3454 or tfox59@outlook.com.
- * Additional PRCA rodeo VIP/Hospitality Room arm bands are available for sponsors at or over the \$1,000.00 sponsorship level for \$150.00, per person, per night.



Sign Images



Center exit gate and digital display board



Rail Signs



Announcer stand and large rail signs



Bucking chutes and Large Rail Sign